# DOCKET SECTION

BEFORE THE POSTAL RATE COMMISSION

WASHINGTON, DC 20268-0001 FEB // 446 File 13

POSTAL RATE AND FEE CHANGES, 1997 )

Docket No. R97-1

ERRATA TO DIRECT TESTIMONY OF DR. JOHN HALDI (VP/CW-T-1) ON BEHALF OF VAL-PAK DIRECT MARKETING SYSTEMS, INC., VAL-PAK DEALERS' ASSOCIATION, INC., AND CAROL WRIGHT PROMOTIONS, INC. (February 11, 1998)

The attached errata reflect changes associated to the responses to MOAA/VP/CW-T1-1-11, and also contain certain other minor changes. Most corrections deal with changes necessitated by a miscopying of ECR High-Density and Saturation DDU-entry volumes in table A-6 at p. A-13.

Respectfully submitted,

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#### **CERTIFICATE OF SERVICE**

I hereby certify that I have this day served by hand delivery or mail the foregoing document upon all participants of record in this proceeding in accordance with Section 12 of the Rules of Practice.

effect of weight on cost has not been treated as an important consideration with respect to determining the unit cost of letters.<sup>6</sup>

The current rate schedule for Standard A ECR letters consists of 16 different rate cells. The rate cells are distinguished by (i) presort condition, and (ii) point of entry into the postal network. Each rate cell is thought of, appropriately, as a separate product. My estimated Test Year volume-variable unit costs for Standard A ECR letters, including contingency, are shown in Table 1. The unit costs range from 3.57 cents for a Saturation letter entered at the delivery unit, to 7.38 cents for a Basic presort letter entered upstream of the Destinating BMC.

Shipping costs. Differences in the unit costs, as shown in Table 1, reflect the Postal Service's costs incurred by mail not entered at delivery units. Thus, when developing costs from the bottom up, those volume-variable costs that are incurred for mail which is not dropshipped, and must instead be handled and transported by the Postal Service, are presumed here

Even within the letters category, weight may cause costs to vary. Since weight is not part of the rate design for letters, however, its effect is subsumed within the average per-piece cost. The effect of weight must be, and is, taken into account in the development of bottom up costs for nonletters.

<sup>&</sup>lt;sup>7</sup> USPS-T-36, p. 31.

Cost incurrence for postal transportation and dock handling expense is computed on a per-pound basis, consistent with the cost avoidance developed in LR-H-111, and is based on estimated actual weight of the mail in each rate cell; *i.e.*, cost incurrence is not estimated at the breakpoint weight of 3.3 ounces. *See* Appendix A for more details.

to be equal to the costs avoided by mail that is dropshipped to destinating facilities. Stated succinctly, cost incurrence and cost avoidance are treated as the two sides of the same coin.

Sortation costs. Differences in the unit costs in Table 1 also reflect the Postal Service's presort cost differentials. In my bottom up approach, costs avoided by presortation likewise have been presumed to equal the volume-variable costs which the Postal Service must incur to achieve an equivalent level of sortation. Here too, cost incurrence and cost avoidance are treated as two sides of the same coin.

Conformity with CRA costs. Unit costs derived by this bottom up process, when multiplied by the volume in each respective category, are slightly (57 percent) less than the estimate of total CRA volume-variable costs for ECR letters. Accordingly, unit costs are adjusted upward by a uniform amount (03193 cents per piece) to conform with the CRA total. A detailed explanation regarding development of the volume-variable unit costs in Table 1 is contained in Appendix A.

<sup>9</sup> See Appendix A for the details concerning development of CRA costs for ECR letters and nonletters.

| <br>          |   |      | -              |        |  |  |
|---------------|---|------|----------------|--------|--|--|
|               | Table 1   |      |                |        |  |  |
| \$            | Volume-Variable Unit Cost for<br>Standard A ECR Letters, With Contingency<br>(test year, cents per piece) |      |                |        |  |  |
| N             | o Destination   | - En | try at Destina | ting - |  |  |
|               | Entry   | BMC  | SCF            | DDU    |  |  |
| Basic         | 7.38  | 7.18 | 6.90           | 6.74   |  |  |
| Automation    | <b>∂≒</b> ¶/  | 6.52 | 6.29           | 6.13   |  |  |
| High-Density  | 5.33  | 4.95 | 4.74           | 4.48   |  |  |
| Saturation    | 4,29  | 3.84 | 3.76           | 3.57   |  |  |
| <u> </u>      |   |      |                |        |  |  |
| Source: Appen | Source: Appendix A, Table A-13  |      |                |        |  |  |

# Development of Bottom up Costs for ECR Nonletters

Nonletters below the breakpoint. Standard A ECR nonletters can weigh up to 16 ounces. With respect to weight they are less homogeneous than letters. Rates for ECR nonletters vary with weight of the mailpiece. Nonletters that weigh less than the breakpoint (3.3 ounces) now pay a flat per-piece rate, the same as letters. All costs for each rate cell below the

The proposed parcel surcharge is not part of the current rate structure.

To illustrate the methodology used here to develop bottom up volume-variable unit costs for Standard A ECR nonletters, two different cases are presented below. In Case I, moderately high weight-related costs are assumed, and in Case II, moderately low weight-related costs are assumed. As explained below, in the absence of solid evidence concerning the weight-cost relationship, both assumptions are arbitrary. The two cases are included to deal with the reality of the Postal Service's failure to advance either a credible theory or reliable empirical evidence on the relationship between weight and cost.

Conformity with CRA costs. In both cases, the unit cost for all ECR nonletters has been adjusted to equal estimated CRA costs for nonletters.

This serves as a control to prevent shifting of costs from letters to nonletters, and vice versa. 14

Case I: High weight-related costs. In Case I, mail processing and delivery costs equal to 2.33 cents per piece are assumed to be weight-related. The effect of this assumption is to shift costs from lighter-weight nonletters below the 3.3 ounce breakpoint to heavier-weight nonletters above the

Some city carrier street time costs may be weight-related; see NAA/USPS-T36-17, redirected to the Postal Service (Pr. 15/7/08).

Nhe small, final adjustment to conform to total CRA costs for nonletters is treated as weight-related.

#### **ECR Letters**

The following discussion makes use of the bottom up cost figures computed for the 16 rate cells for Standard A ECR Mail, as presented in the preceding Section III of this testimony.

Margins. The implicit margins for the rates proposed by the Postal Service for each ECR letter rate cell are shown at Table 4, Part A. For all ECR letters, the average margin, or contribution to other costs, is 8.32 cents (see Table 3). Margins range from a low of 6.66 cents to a high of 9.63 cents per piece.

Mark-Ups. The implicit percentage mark-ups for Standard A ECR letter mail are shown in Table 4, Part B. For all ECR letters, the average mark-up is 144 percent (see Table 3). Because the highest margin is imposed on Saturation mail — which has the lowest unit cost — the implicit mark-ups on ECR letter mail span a wide range, from 99 to 213 percent. The implicit mark-ups on the different rate categories are seen to vary widely around the average.

The Postal Service did not calculate unit contribution at this level of detail. Response of witness Moeller to NAA/USPS-T36-35 (Tr. 6/2795).

| 1        |              | Table 4   |                             |                                       |                |  |  |  |
|----------|--------------|---|-----------------------------|---------------------------------------|----------------|--|--|--|
| 2<br>3   | Margir       | Margins and Mark-Ups Implicit in Postal Service Proposed<br>Rates for ECR Letters |                             |                                       |                |  |  |  |
| 4<br>5   |              | (ce   | A. Margins<br>ents per pied | ce)                                   |                |  |  |  |
| 6<br>7   | !            | No Destination<br>Entry   | - Entr<br>DBMC              | ry at Destinat<br>DSCF                | ing -<br>DDU   |  |  |  |
| 8        | Basic        | 8.32  | 7-07                        | 7.00                                  | 6)66           |  |  |  |
| 9        | Automation   | 9,63  | 8:38                        | 8.31                                  | 7,97           |  |  |  |
| 10       | High-Density | 8.97  | 7.85                        | 7.76                                  | 7.52           |  |  |  |
| 11       | Saturation   | 9346  | 8.06                        | 7.84                                  | 7.53           |  |  |  |
| 12<br>13 |              |   | B. Mark-Ups<br>(percent)    | 5                                     |                |  |  |  |
| 14<br>15 | ,            | No Destination<br>Entry   | - En                        | try at Destina<br>DSCF                | iting -<br>DDU |  |  |  |
| 16       | Basic        | 113%  | 99%                         | 101%                                  | 99%            |  |  |  |
| 17       | Automation   | 142   | 129                         | 182                                   | 130            |  |  |  |
| 18       | High-Density | 168   | NAME OF STREET              | 164                                   | 168            |  |  |  |
| 19       | Saturation   | 212   | 210                         | 209                                   | 21:1           |  |  |  |
|          |              |   |                             |                                       |                |  |  |  |
| 20       |              |   |                             |                                       |                |  |  |  |
| 21<br>22 | Sources:     | Proposed rate<br>Unit Costs fro   |                             | · · · · · · · · · · · · · · · · · · · |                |  |  |  |

| 1                | Table 6                  |  |                                   |                           |                |  |  |
|------------------|--------------------------|--|-----------------------------------|---------------------------|----------------|--|--|
| 2<br>3<br>4      | En                       | VP-CW Proposed<br>Enhanced Carrier Route Rates<br>(in dollars) |                                   |                           |                |  |  |
| 5<br>6<br>7<br>8 |                          | No Destination<br>Entry  | BMC<br>                           | SCF                       | DDU<br>        |  |  |
| 8                | Letters                  | 000000 at 1400 (\$1.60 at 1                                    | ( <u>=</u> 00.2000 <u>10.00</u> 0 | Samuel Salvan and America |                |  |  |
| 9                | Basic                    | <u>0.168</u>   | 0.153                             | 0.150                     | 0.145          |  |  |
| 10               | Automation               | 0.161  | 0.146                             | 0.143                     | 0.138<br>0.120 |  |  |
| 11               | High-Density             | 0.1143   | 0.128<br>0.115                    | 0.125<br>0.112            | 0.120          |  |  |
| 12               | Saturation               | 0/130  | <u>U, 1 13</u>                    | 0,112                     | U IU/          |  |  |
| 13               | Nonletters (piece-rated) |  |                                   |                           |                |  |  |
| 14               | Basic                    | 0.167  | 0.152                             | 0.149                     | 0.144          |  |  |
| 15               | High-Density             | 0.150  | 0.135                             | 0.132                     | 0.127          |  |  |
| 16               | Saturation               | 0.138  | 0.123                             | 0.120                     | 0.115          |  |  |
| 17               | Nonletters (pound-rated) |  |                                   |                           |                |  |  |
| 18               | Per Piece:               |  |                                   |                           |                |  |  |
| 19               | Basic                    | 0.058  |                                   |                           |                |  |  |
| 20               | High-Density             | 0.041  |                                   |                           |                |  |  |
| 21               | Saturation               | 0.029  |                                   |                           |                |  |  |
| 22               | Per Pound:               |  |                                   |                           |                |  |  |
| 23               | Basic                    | 0.530  | 0.458                             | 0.442                     | 0.420          |  |  |
| 24               | High-Density             | 0.530  | 0.458                             | 0.442                     | 0.420          |  |  |
| 25               | Saturation               | 0.530  | 0.458                             | 0.442                     | 0.420          |  |  |
|                  |                          |  |                                   |                           |                |  |  |

| 1                    | Table 7  |
|----------------------|--|
| 2<br>3               | Margins and Mark-ups From<br>VP-CW Proposed ECR Letter Rates   |
| 4<br>5               | A. MARGINS<br>(cents)  |
| 6<br>7               | No Destination - Entry at Destinating - Entry DBMC DSCF DDU  |
| 8<br>9<br>10<br>11   | Automation       9.3       8.1       8.0       7.7         Basic       9.4       8.2       8.1       7.8         High-Density       9.0       7.9       7.8       7.5         Saturation       8.7       7.7       7.4       7.1                 |
| 12                   | B. MARK-UPS  |
| 13<br>14             | No Destination - Entry at Destinating - Entry DBMC DSCF DDU  |
| 15<br>16<br>17<br>18 | Automation       138%       124%       127%       125%         Basic       128%       115%       117%       115%         High-Density       168%       159%       164%       168%         Saturation       203%       200%       198%       200% |

incurred (Table A-9). Dividing total costs (Table A-9) by TYAR volumes (Table A-6) gives unit shipping costs (Table A-10).

#### Unit Costs for ECR Letters

Tables A-11 and A-12: Unadjusted TYAR Total Unit Cost and Unadjusted TYAR Total Cost. The sum of mail processing and delivery costs (Table A-1), plus shipping costs (Table A-10) results in unadjusted total unit costs (Table A-11). Multiplying unit costs (Table A-11) by TYAR volumes (Table A-6) gives an unadjusted total cost of \$463,184,000. Subtracting this from the CRA After Rates Total Cost for Letters, \$491,006,000 (Table A-2) results in a difference of \$27,822,000. Dividing this \$27,822,000 difference by total TYAR letter volume of 8,712,800,000 (Table A-6), gives a per-piece adjustment of 0.3193 cents.

Table A-13: Adjusted TYAR Unit Costs. Adding the per-piece adjustment of 0.3193 cents (Table A-12) to unadjusted unit costs (Table A-11) gives the adjusted unit costs for Standard A Regular Rate ECR Letters shown in Table A-13.

#### Unit Costs for ECR Nonletters

Tables A-14 and A-20: TYAR Unit Cost Less 2.33 Cents Per Piece (Table A-14) and 0.5825 Cents Per Piece (Table A-20). Unit mail processing and delivery costs (Table A-1, columns 1 and 2) together with unit

Table A-6

## Standard A ECR Mail

# 1998 TYAR Volume (pieces)

|               | No Dest.<br>Entry | вмс           | SCF           | DDU           | Total          |
|---------------|-------------------|---------------|---------------|---------------|----------------|
| LETTERS       |                   |               |               | <del></del>   |                |
| Automation    | 682,281,000       | 856,221,000   | 479,035,000   | 42,125,000    | 2,059,662,000  |
| Basic         | 835,299,000       | 1,035,288,000 | 1,205,217,000 | 97,961,000    | 3,173,765,000  |
| High-Density  | 40,077,000        | 38,040,000    | 248,831,000   |               | 392,986,000    |
| Saturation    | 374,796,000       | 211,268,000   | 2,029,472,000 | 470,851,000   | 3,086,387,000  |
| Subtotal      | 1,932,453,000     | 2,140,817,000 | 3,962,555,000 | 676,975,000   | 8,712,800,000  |
| NONLETTERS    |                   |               |               |               |                |
| Piece-Rated   |                   |               |               |               |                |
| Basic         | •                 | 1,724,261,000 |               | 115,536,000   | 5,897,937,000  |
| High-D        | 29,049,000        | 42,541,000    | 465,253,000   | 213,812,000   | 750,655,000    |
| Saturation    | 281,107,000       | 285,819,000   | 2,229,350,000 | 3,097,689,000 | 5,893,965,000  |
| Subtotal      | 875,053,000       | 2,052,621,000 | 6,187,846,000 | 3,427,037,000 | 12,542,557,000 |
| Pound-Rated   |                   |               |               |               |                |
| Basic         | 251,474,150       | 1,087,339,934 | 3,367,276,976 | 56,676,939    | 4,762,768,000  |
| High-D        | 5,768,949         | 4,074,572     | 147,773,845   | 245,805,634   | 403,423,000    |
| Saturation    | 50,048,411        | 5,661,585     | 388,837,658   | 1,820,086,346 | 2,264,634,000  |
| Subtotal      | 307,291,511       | 1,097,076,092 | 3,903,888,479 | 2,122,563,919 | 7,430,825,000  |
| Subtotal, NON | NLETTERS          |               |               |               | 19,973,382,000 |
| TOTAL VOLU    | ME                |               |               |               | 28,686,182,000 |

Source: Witness Moeller, USPS-T-36, WP 1, page 20.

Table A-7

#### Standard A ECR Mail

# 1998 TYAR Weight (pounds)

|                  | No Dest.                                |             |               |                      |               |
|------------------|---|-------------|---------------|----------------------|---------------|
|                  | Entry                                   | BMC         | SCF           | DDU                  | Total         |
|                  |   |             |               |                      | ****          |
| LETTERS [1]      |   |             |               |                      |               |
| Automation       | 31,629,641                              | 69,796,722  | 27,807,896    | 1,278,297            | 130,512,556   |
| Basic            | 38,723,352                              | 84,393,759  | 69,962,630    | 2,972,659            | 196,052,400   |
| High-Density     | 2,432,961                               | 3,667,059   | 22,703,341    | 2,317,687            | 31,121,049    |
| Saturation       | 19,370,010                              | 11,950,512  | 139,846,562   | 27,816,048           | 198,983,132   |
| -                |   |             |               |                      |               |
| Subtotal         | 92,155,964                              | 169,808,052 | 260,320,430   | 34,384,691           | 556,669,137   |
| _                |   |             |               |                      |               |
| NONLETTERS       |   |             |               |                      |               |
| Piece-Rated [1]  |   |             |               |                      |               |
| Basic            | 58,715,245                              | 231,948,053 | 451,194,240   | 12,355,023           | 754,212,560   |
| High-Density     | 3,012,890                               | 4,757,511   | 59,224,059    | 22,444,096           | 89,438,556    |
| Saturation       | 23,709,842                              | 20,539,334  | 255,661,977   | 433,686,352          | 733,597,506   |
| -                | *************************************** |             |               |                      |               |
| Subtotal         | 85,437,977                              | 257,244,898 | 766,080,275   | 468,485,471          | 1,577,248,622 |
|                  |   |             |               |                      |               |
| Pound-Rated [2]  |   |             |               |                      |               |
| Basic            | 79,660,806                              | 344,738,349 | 1,067,567,737 | 18,005,108           | 1,509,972,000 |
| High-Density     | 1,949,739                               | 1,367,604   | 49,733,368    | 82,722,289           | 135,773,000   |
| Saturation       | 14,833,445                              | 1,651,620   | 115,032,091   | 538,486,844          | 670,004,000   |
| -                |   | ~~~~~       |               |                      | 7,            |
| Subtotal         | 96,443,990                              | 347,757,573 | 1,232,333,196 | 639,21 <b>4,2</b> 41 | 2,315,749,000 |
|                  |   |             |               |                      |               |
| Total Nonletters | 181,881,967                             | 605,002,471 | 1,998,413,471 | 1,107,699,712        | 3,892,997,622 |
| r                | <del></del>                             |             |               |                      |               |
| TOTAL WEIGHT     | 274,037,931                             | 774,810,524 | 2,258,733,901 | 1,142,084,403        | 4,449,666,759 |

- [1] Test Year After Rates Volumes (Table A-6) multiplied by Base Year Weight/Piece, Table A-5.
- [2] Pound-rated pieces: Moeller, WP 1, page 20.

Table A-9

#### Standard A ECR Mail

# Total Shipping Costs Incurred on Account of Non-Destination Entry, TYAR

|              | No Dest.<br>Entry | ВМС        | SCF        | DDU | Total       |
|--------------|-------------------|------------|------------|-----|-------------|
|              |                   |            |            | ==  |             |
| LETTERS      |                   |            |            |     |             |
| Automation   | 4,361,727         | 3,315,344  | 761,989    | 0   | 8,439,061   |
| Basic        | 5,339,950         | 4,008,704  | 1,917,108  | 0   | 11,265,762  |
| High-Density | 335,505           | 174,185    | 622,114    | 0   | 1,131,805   |
| Saturation   | 2,671,124         | 567,649    | 3,832,059  | 0   | 7,070,833   |
| Subtotal     | 12,708,308        | 4,750,538  | 6,371,281  | 0   | 27,907,460  |
| NONLETTERS   |                   |            |            |     |             |
| Piece-Rated  | 0.000.000         | 44 047 500 | 10 000 570 | •   | 04 477 007  |
| Basic        |                   | 11,017,533 |            | 0   | 31,477,937  |
| High-D       | 415,478           | •          |            | 0   | 2,264,310   |
| Saturation   | 3,269,587         | 975,618    | 7,005,620  | 0   | 11,250,825  |
| Subtotal     | 11,781,897        | 12,219,133 | 20,992,042 | 0   | 44,993,072  |
| Pound-Rated  |                   |            |            |     |             |
| Basic        | 10,985,225        | 16,375,072 | 29,253,366 | 0   | 56,613,663  |
| High-D       | 268,869           |            |            | 0   | 1,696,618   |
| Saturation   | 2,045,532         | 78,452     |            | C   | 5,276,080   |
| Subtotal     | 13,299,626        | 16,518,485 | 33,768,250 | 0   | 63,586,361  |
| TOTAL COST   |                   |            |            |     | 136,486,893 |

- [1] Test Year After Rates pounds, Table A-7.
- [2] Shipping Costs per pound, Table A-8 (total column).

Table A-12

#### Standard A ECR Letters

# Unadjusted TYAR Total Cost (\$,000)

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|  | No Dest.<br>Entry                   | BMC                                | SCF                                  | DDU<br>                           | TOTAL                                   |
|--|-------------------------------------|------------------------------------|--------------------------------------|-----------------------------------|---|
| Automation<br>Basic<br>High-Density<br>Saturation      | 43,566<br>58,390<br>1,987<br>14,714 | 52,515<br>69,760<br>1,741<br>7,356 | 28,288<br>78,460<br>10,874<br>69,041 | 2,421<br>6,222<br>2,721<br>15,129 | 126,789<br>212,832<br>17,323<br>106,240 |
| Subtotal   | \$ 118,656 \$                       | 131,372 \$                         | 186,663 \$                           | 26,492                            | \$ 463,184                              |
| TARGET: CRA  | AFTER Rates Total                   | Cost for Letter                    | s (Table A-2, C                      | Column 3)                         | \$ 491,006                              |
| Difference   |                                     |                                    |                                      |                                   | \$ 27,822                               |
| Per Piece Adjustment = Difference/total Volume (cents) |                                     |                                    |                                      |                                   | 0.3193                                  |

- [1] TYAR Volume (pieces), Table A-6.
- [2] TYAR Total Unadjusted Unit Costs, Table A-11.

Table A-13

## Standard A ECR Letters

# Adjusted TYAR Total Unit Cost (cents per piece)

#### **A: WITHOUT CONTINGENCY**

|              | No Dest.<br>Entry | BMC<br> | SCF<br> | DDU<br> |
|--------------|-------------------|---------|---------|---------|
| Automation   | 6.7047            | 6.4526  | 6.2245  | 6.0654  |
| Basic        | 7.3096            | 7.0575  | 6.8294  | 6.6703  |
| High-Density | 5.2766            | 4.8973  | 4.6894  | 4.4394  |
| Saturation   | 4.2451            | 3.8011  | 3.7212  | 3.5324  |

#### **B: WITH CONTINGENCY**

|              | No Dest.<br>Entry<br> | BMC<br> | SCF    | DDU<br> |
|--------------|-----------------------|---------|--------|---------|
| Automation   | 6.7718                | 6.5172  | 6.2867 | 6.1261  |
| Basic        | 7.3827                | 7.1281  | 6.8977 | 6.7370  |
| High-Density | 5.3293                | 4.9463  | 4.7363 | 4.4838  |
| Saturation   | 4.2876                | 3.8391  | 3.7585 | 3.5678  |

- [1] TYAR Unadjusted Total Unit Costs, Table A-11.
- [2] Per-piece adjustment, Table A-12.

Table B-1

#### Standard A ECR Mail

# Analysis of Postal Service Proposed Rates for ECR Letters (cents)

| No Dest. |                                   |   |  |
|----------|-----------------------------------|---|--|
| Entry    | вмс                               | SCF                                     | DDU  |
|          |                                   |   |  |
|          |                                   |   |  |
| 16.4     | 14.9                              | 14.6                                    | 14.1   |
| 15.7     | 14.2                              | 13.9                                    | 13.4   |
| 14.3     | 12.8                              | 12.5                                    | 12.0   |
| 13.4     | 11.9                              | 11.6                                    | 11.1   |
|          | Entry<br><br>16.4<br>15.7<br>14.3 | Entry BMC 16.4 14.9 15.7 14.2 14.3 12.8 | Entry BMC SCF 16.4 14.9 14.6 15.7 14.2 13.9 14.3 12.8 12.5 |

| Estimated Costs [2] |      |      |      |      |
|---------------------|------|------|------|------|
| Automation          | 6.77 | 6.52 | 6.29 | 6.13 |
| Basic               | 7.38 | 7.13 | 6.90 | 6.74 |
| High-Density        | 5.33 | 4.95 | 4.74 | 4.48 |
| Saturation          | 4.29 | 3.84 | 3.76 | 3.57 |

## Estimated Margin [3]

Automation Basic High-Density Saturation

| 9.63 | 8.38 | 8.31 | 7.97 |
|------|------|------|------|
| 8.32 | 7.07 | 7.00 | 6.66 |
| 8.97 | 7.85 | 7.76 | 7.52 |
| 9.11 | 8.06 | 7.84 | 7.53 |

## Estimated Mark-up [4]

Automation Basic High-Density Saturation

| 142% | 129% | 132% | 130% |
|------|------|------|------|
| 113% | 99%  | 102% | 99%  |
| 168% | 159% | 164% | 168% |
| 213% | 210% | 209% | 211% |

- [1] USPS-T-36, p. 31.
- [2] Appendix A, Table A-13.
- [3] Proposed rate estimated cost.
- [4] Margin/estimated cost.

In part D, rates developed for BMC dropship were rounded. Shipping costs of 1.5 cents were added to develop rates in the No Destination Entry column. Rate differentials of 0.3 and 0.5 cents, respectively, were subtracted to develop the SCF and DDU rates. These are the initial adjusted rates.

Table C-3: Standard A ECR Letters Development of VP-CW Proposed Rates. This table is a continuation of Table C-2. Part E reproduces TYAR Volumes from Table A-6. These volumes multiplied by the initial adjusted rates (Table C-2, part D) result in TYAR initial projected revenues of \$1,223,728,727, as shown in part F. Subtracting target revenues for letters, \$1,210,277,000 (Table C-12) results in a difference from the initial rates of \$13,451,727, or 0.15 cents per piece. Adjusting initial rates by this amount results in the proposed rates for letters shown in part G.

The difference between proposed rates and the current rates (Table C-1, part D), stated as a percentage, is shown in part H. The presort discount from the Basic Rate is shown as the differential in part I.

Multiplying the final rates in part G by the TYAR volumes gives us the TYAR projected revenues of \$1,203,216,740, as shown in part J. This is a slight decrease of \$7,060,260, or 0.6 percent, from the Postal Service's proposed rates TYAR revenues of \$1,210,277,000.

## **VP-CW Proposed Rates for ECR Nonletters**

Tables C-4 through C-12 support development of VP-CW's proposed rates for ECR nonletters.

Tables C-4 and C-5: Standard A ECR Mail TYAR Volume and Weight. TYAR volumes and weight are directly from Tables A-6 and A-7, respectively.

Table C-6: Standard A ECR Mail Postal Service Proposed Rates.

Table C-7: Standard A ECR Nonletters Postal Service

Proposed Rates TYAR Projected Revenues and Margins. Table C-7
gives the nonletter TYAR projected revenues, derived by multiplying the

Postal Service's proposed rates (Table C-6) by the volumes (Table C-4) and
weight (for pound-rated pieces). The margin or expected contribution

(\$1,678,365,324), shown at the bottom of Table C-7, is obtained by
subtracting TYAR total projected costs (Table C-9).

Table C-8: Standard A ECR Nonletters TYAR Unit Costs with Contingency. The unit costs shown in Table C-8 are directly from Appendix A, Table A-18 (B).

Table C-9: Standard A ECR Nonletters TYAR Total Cost.

Multiplying the unit TYAR costs (Table C-8) by TYAR volumes (Table C-4) and weights (Table C-5) gives TYAR total projected costs.

Table C-10: Standard A ECR Nonletters VP-CW Proposed Rates.

Table C-11: Standard A ECR Nonletters VP-CW Proposed Rates
TYAR Projected Revenues and Margin. Multiplying the VP-CW
proposed rates (Table C-10) by the volumes (Table C-4) and weights (Table C-5) gives TYAR projected revenues. Deducting the total TYAR costs (Table C-9) leaves the margin, or expected contribution to institutional costs, of
\$1,682,409,408, which is \$4,044,084 more than the contribution of
\$1,678,365,324 developed from projections of the Postal Service's proposed rates.

Table C-12: Standard A ECR Mail TYAR Projected Revenue.

Comparing the contributions projected by USPS and VP-CW proposed rates shows that the rates proposed by VP-CW provide a combined margin that is essentially equal but slightly less (by \$3,016,176) than the margin from rates proposed by the Postal Service.

|                     | USPS<br>Proposed<br>Rates | VP-CW<br>Proposed<br>Rates | Difference    |
|---------------------|---------------------------|----------------------------|---------------|
| LETTER MARGIN       | \$ 1,210,277,000          | \$ 1,203,216,740           | \$ -7,060,260 |
| NONLETTER<br>MARGIN | 1,678,365,324             | 1,682,409,408              | 4,044,084     |
| TOTAL MARGIN        | \$ 2,888,642,324          | \$ 2,885,626,148           | \$ -3,016,176 |

Table C-1

# Standard A ECR Letters TYAR Total Unit Costs and Current Rates (cents per piece)

#### A: UNIT COSTS WITHOUT CONTINGENCY [1]

|            | No Dest.<br>Entry | BMC    | SCF    | DDU    |
|------------|-------------------|--------|--------|--------|
| Automation | 6.7047            | 6.4526 | 6.2245 | 6.0654 |
| Basic      | 7.3096            | 7.0575 | 6.8294 | 6.6703 |
| High-D     | 5.2766            | 4.8973 | 4.6894 | 4.4394 |
| Saturation | 4.2451            | 3.8011 | 3.7212 | 3.5324 |

#### **B: UNIT COSTS WITH CONTINGENCY [1]**

|            | No Dest.<br>Entry | вмс    | SCF    | DDU    |
|------------|-------------------|--------|--------|--------|
| Automation | 6.7718            | 6.5172 | 6.2867 | 6.1261 |
| Basic      | 7.3827            | 7.1281 | 6.8977 | 6.7370 |
| High-D     | 5.3293            | 4.9463 | 4.7363 | 4.4838 |
| Saturation | 4.2876            | 3.8391 | 3.7585 | 3.5678 |

#### C: PRESORT COST DIFFERENTIALS [1]

|            | Entry | BMC  | SCF  | DDU  |
|------------|-------|------|------|------|
|            | ***** |      |      | ~    |
| Automation | 0.61  | 0.61 | 0.61 | 0.61 |
| Basic      |       |      |      |      |
| High-D     | 2.05  | 2.18 | 2.16 | 2.25 |
| Saturation | 3.10  | 3.29 | 3.14 | 3.17 |

## D: CURRENT RATES [2]

|            | Entry | вмс  | SCF  | UGO   |
|------------|-------|------|------|-------|
|            |       |      |      | ***** |
| Automation | 14.6  | 13.3 | 12.8 | 12.3  |
| Basic      | 15.0  | 13.7 | 13.2 | 12.7  |
| High-D     | 14.2  | 12.9 | 12.4 | 11.9  |
| Saturation | 13.3  | 12.0 | 11.5 | 11.0  |

- [1] Appendix A, Table A-13.
- [2] Docket No. MC95-1, Opinion and Recommended Decision.

#### Table C-2

Revised 2/11/98

#### Standard A ECR Letters Test Year Initial Target Rates (cents per piece)

#### A: WITH CONSTANT AMOUNT ADDED

Margin = 8.199

No Dest.

BMC SCF DDU Entry

Automation Basic High-D Saturation

| 14.9708 | 14.7162 | 14.4857 | 14.3251 |
|---------|---------|---------|---------|
| 15.5817 | 15.3271 | 15.0967 | 14.9360 |
| 13.5283 | 13.1453 | 12.9353 | 12.6828 |
| 12.4866 | 12.0381 | 11.9575 | 11.7668 |

#### **B: WITH CONSTANT PERCENT APPLIED**

Coverage = 2.4405

No Dest.

Entry **BMC** SCF DDU

Automation Basic High-D Saturation

| 16.5265 | 15.9051 | 15.3428 | 14.9507 |
|---------|---------|---------|---------|
| 18.0175 | 17.3962 | 16.8338 | 16.4417 |
| 13.0063 | 12.0714 | 11.5590 | 10.9428 |
| 10.4638 | 9.3694  | 9.1725  | 8.7071  |

#### C: 90% FIXED; 10% CONSTANT PERCENT

No Dest.

вмс SCF DDU Entry

Automation Basic High-D Saturation

| 15.1263 | 14.8351 | 14.5714 | 14.3876 |
|---------|---------|---------|---------|
| 15.8253 | 15.5340 | 15.2704 | 15.0866 |
| 13.4761 | 13.0379 | 12.7977 | 12.5088 |
| 12.2843 | 11.7713 | 11.6790 | 11.4603 |

# D: ADJUSTED TO REFLECT DEST. ENTRY

|            | No Dest.<br>Entry | вмс  | SCF  | DDU  |
|------------|-------------------|------|------|------|
|            |                   |      |      |      |
| Automation | 16.3              | 14.8 | 14.5 | 14.0 |
| Basic      | 17.0              | 15.5 | 15.2 | 14.7 |
| High-D     | 14.5              | 13.0 | 12.7 | 12.2 |
| Saturation | 13.3              | 11.8 | 11.5 | 11.0 |

#### Table C-3

Revised 2/11/98

# Standard A ECR Letters Development of VP-CW Proposed Rates

## E: (TYAR Volume - Pieces)

|            | No Dest.      |                   |                   |             |               |
|------------|---------------|-------------------|-------------------|-------------|---------------|
|            | Entry         | BMC               | SCF               | DDU         | Total         |
| LETTERS    |               |                   |                   |             |               |
| Automation | 682,281,000   | 856,221,000       | 479,035,000       | 42,125,000  | 2,059,662,000 |
| Basic      | 835,299,000   | 1,035,288,000     | 1,205,217,000     | 97,961,000  | 3,173,765,000 |
| High-D     | 40,077,000    | 38,040,000        | 248,831,000       | 66,038,000  | 392,986,000   |
| Saturation | 374,796,000   | 211,268,000       | 2,029,472,000     | 470,851,000 | 3,086,387,000 |
|            | L             |                   |                   |             |               |
|            | 1,932,453,000 | 2,140,817,000     | 3,962,555,000     | 676,975,000 | 8,712,800,000 |
|            |               |                   |                   |             |               |
|            |               | F: INITIAL F      | REVENUES          |             |               |
| LETTERS    |               |                   |                   |             |               |
| Automation | 111,211,803   | 126,720,708       | 69,460,075        | 5,897,500   | 313,290,086   |
| Basic      | 142,000,830   | 160,469,640       | 183,192,984       | 14,400,267  | 500,063,721   |
| High-D     | 5,811,165     | 4,945,200         | 31,601,537        | 8,056,636   | 50,414,538    |
| Saturation | 49,847,868    | 24,929,624        | 233,389,280       | 51,793,610  | 359,960,382   |
|            |               |                   |                   |             | <u> </u>      |
| Subtotal   | 308,871,666   | 317,065,172       | 517,643,876       | 80,148,013  | 1,223,728,727 |
|            |               |                   |                   |             | 4 546 677 566 |
|            |               | •                 | s from letters (T | able C-12)  | 1,210,277,000 |
|            |               | Difference        | -                 |             | 13,451,727    |
|            |               | Per piece differe | ence              |             | 0.001543904   |
|            |               |                   |                   |             |               |

| G: FINA    | L A                 | DJUSTE                 | DΙ   | PROF                  | OSED       | 90%  | 6 FIX | ED, | 10%  | PEF | CEI                | ITA(   | GE F  | RAT | E\$ |  |
|------------|---------------------|------------------------|------|-----------------------|------------|------|-------|-----|------|-----|--------------------|--------|-------|-----|-----|--|
|            |                     |                        |      |                       |            |      |       |     |      |     |                    |        |       |     |     |  |
|            |                     | No D₁                  | est. |                       |            |      |       |     | ~~   |     |                    | m in i |       |     |     |  |
|            |                     |                        | шу   | *********<br>!******* |            | IVIC |       |     | SUI  |     |                    | ייוט   | <br>ن |     |     |  |
| Automation | (1.1.52<br>(1.2.52) |                        | 6.1  | 1000                  |            | 4.6  |       |     | 14.3 | 31  | *******<br>******* | 13:    | 8     |     |     |  |
| Basic      |                     |                        | 6.8  |                       | 1          | 5.3  |       |     | 15.0 |     |                    | 1.4    | 5     |     |     |  |
| Hìgh-D     |                     | ::::::::::::: <u> </u> | 4 3  | 1000                  | 1111111111 | 2.8  |       |     | 12.5 | 5   |                    | 12.    | 0     |     |     |  |
| Saturation |                     | 499441                 | 3.0  |                       | :::::::::1 | 1.5  |       |     | 11.2 | 2   |                    | 10.    | 7     |     |     |  |

#### **H: PERCENT CHANGE FROM CURRENT RATES**

| Automation | 10.3% | 9.8% | 11.7% | 12.2% |
|------------|-------|------|-------|-------|
| Basic      | 12%   | 12%  | 14%   | 14%   |
| High-D     | 1%    | -1%  | 1%    | 1%    |
| Saturation | -2%   | -4%  | -3%   | -3%   |

#### I: PRESORT DIFFERENTIAL

| Automation           | 0.7 | 0.7 | 0.7 | 0.7 |
|----------------------|-----|-----|-----|-----|
| Basic                | 1   | -   | •   |     |
| High-D<br>Saturation | 2.5 | 2.5 | 2.5 | 2.5 |
| Saturation           | 3.8 | 3.8 | 3.8 | 3.8 |

# J: INITIAL REVENUES

|            |             | J: INITIAL R | EVENUES     |            |               |
|------------|-------------|--------------|-------------|------------|---------------|
| LETTERS    |             |              |             |            |               |
| Automation | 109,847,241 | 125,008,266  | 68,502,005  | 5,813,250  | 309,170,762   |
| Basic      | 140,330,232 | 158,399,064  | 180,782,550 | 14,204,345 | 493,716,191   |
| High-D     | 5,731,011   | 4,869,120    | 31,103,875  | 7,924,560  | 49,628,566    |
| Saturation | 48,723,480  | 24,295,820   | 227,300,864 | 50,381,057 | 350,701,221   |
|            |             | -            |             |            |               |
| Subtotal   | 304,631,964 | 312,572,270  | 507,689,294 | 78,323,212 | 1,203,216,740 |
|            | <u> </u>    |              | ***         |            |               |

Table C-4

#### Standard A ECR Mail TYAR Volume (pieces)

|               | No Dest.      |               |               |               |                |
|---------------|---------------|---------------|---------------|---------------|----------------|
| •             | Entry         | вмс           | SCF           | DDU           | Total          |
|               | *****         |               |               |               |                |
| LETTERS       |               |               |               |               |                |
| Automation    | 682,281,000   | 856,221,000   | 479,035,000   | 42,125,000    | 2,059,662,000  |
| Basic         | 835,299,000   | 1,035,288,000 | 1,205,217,000 | 97,961,000    | 3,173,765,000  |
| High-D        | 40,077,000    | 38,040,000    | 248,831,000   | 66,038,000    | 392,986,000    |
| Saturation    | 374,796,000   | 211,268,000   | 2,029,472,000 | 470,851,000   | 3,086,387,000  |
|               |               |               |               |               |                |
| Subtotal      | 1,932,453,000 | 2,140,817,000 | 3,962,555,000 | 676,975,000   | 8,712,800,000  |
|               |               |               |               | •             |                |
| NONLETTERS    |               |               |               |               |                |
| Piece-Rated   | 504 007 000   | 4 704 004 000 | 2 402 042 000 | 445 526 000   | E 007 027 000  |
| Basic         | 564,897,000   | 1,724,261,000 | 3,493,243,000 | 115,536,000   | 5,897,937,000  |
| High-D        | 29,049,000    | 42,541,000    | 465,253,000   | 213,812,000   | 750,655,000    |
| Saturation    | 281,107,000   | 285,819,000   | 2,229,350,000 | 3,097,689,000 | 5,893,965,000  |
| Subtotal      | 875,053,000   | 2,052,621,000 | 6,187,846,000 | 3,427,037,000 | 12,542,557,000 |
| Pound-Rated   |               |               |               |               |                |
| Basic         | 251,474,150   | 1,087,339,934 | 3,367,276,976 | 56,676,939    | 4,762,768,000  |
| High-D        | 5,768,949     | 4,074,572     | 147,773,845   | 245,805,634   | 403,423,000    |
| Saturation    | 50,048,411    | 5,661,585     | 388,837,658   | 1,820,086,346 | 2,264,634,000  |
|               |               |               |               |               |                |
| Subtotal      | 307,291,510   | 1,097,076,092 | 3,903,888,479 | 2,122,568,919 | 7,430,825,000  |
| Subtotal, NON | LETTERS       |               |               |               | 19,973,382,000 |
| TOTAL VOLU    | ME            |               |               |               | 28,686,182,000 |

#### Source:

[1] Appendix A, Table A-6.

As explained above, the Postal Service faces multiple weight-cost relationships. Minimal presort mail that is not dropshipped and is entered upstream in the postal network will likely incur far more weight-related bulk handlings than will, say, saturation mail, whether entered upstream or at a destination SCF or DU. Thus, a "global" study that seeks to estimate THE weight-cost relationship is fatally flawed from the outset.

The Postal Service should study the weight-cost relationship for mail entered into the postal network at identical points. If lighter-weight pieces are entered upstream, and heavier-weight pieces are dropshipped, any study that does not control for this factor will be biased, perhaps heavily so.

Unfortunately, IOCS tallies cannot record where mail is entered into the postal network. Hence, a study based on IOCS tallies cannot control for this critical element.

Witness Moeller has observed that a properly-designed study must control for variations "in the amount of drop shipping, presortation, average haul of non-dropshipped mail, and other factors, all of which could cause variations in the unit cost by weight increment." LR-H-182 did not control for any of these factors.

weight-cost relationship.

Response of the Postal Service to NAA/USPS-T36-22 (Tr. 15/7714).